



Apple Manuals



Apple ][ Pascal



Macintosh



SwyftCard



Canon Cat

# Jef Raskin Information

*SwyftCard Ad*

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# “SwyftCard™ is an incredible addition to my Apple® IIe.”

Steve Wozniak,  
Apple IIe user

**This new \$89.95 plug-in card gives you an amazingly easy, blindingly fast way to write, file, communicate and calculate.**

You've never seen an Apple IIe do word processing, filing, communicating and calculating the way it does with a SwyftCard.

Steve Wozniak calls it revolutionary, adding "If I had thought of the SwyftCard while creating the Apple II, I would have built it in." Fomenting revolutions comes naturally to SwyftCard inventor Jef Raskin, whose previous efforts to make computers simple and useful include creating the Macintosh™ project at Apple.



SwyftCard creator Jef Raskin and Apple II creator Steve Wozniak

## SwyftCard transforms the Apple IIe into the computer it ought to be.

The SwyftCard creates a 40K-byte working space, or "universe," capable of holding about 20 pages of single-spaced text. The universe accepts whatever you put in — text, numbers and data, in any form you choose, without you having to switch programs or modes.

Throughout your workday, you can enter information into the universe in free form: a report, names and addresses, daily to-do list, new telephone numbers, client list — anything you're working on.

A universe resides in memory while you are using it, and when you are done you save it to a disk. An unlimited number of universes can be created, each kept on a separate disk.

The secret to working in a SwyftCard universe is the patent-pending cursor. It works faster than control keys or a mouse, and doesn't make you take your hands off the keyboard.

SwyftCard is a better solution to your day in, day out word processing and data management needs. It is faster, easier and more useful.

## How much faster is SwyftCard?

From a power-off start, SwyftCard loads a universe and displays exactly where you were last working in just six seconds, automatically, with no commands.

SwyftCard finds and displays any piece of information in your universe in less than 300 milliseconds.

SwyftCard saves an entire universe to a disk in just eight seconds, including automatic formatting if necessary.

## How much easier is SwyftCard?

For all it does, SwyftCard uses only seven commands. And each is available immediately by pressing a single key once.

To start using SwyftCard, simply plug the card into Slot 3 (which most other cards can't use), turn the Apple IIe power on, wait six seconds and begin typing.

To use an Apple program, just load it in; SwyftCard turns itself off and won't interfere.

## How much more does SwyftCard do?

SwyftCard communicates with data services without you having to learn their editors, and lets you directly edit information you bring in without special commands or file transfers.

SwyftCard is great with numbers, performing calculations — including scientific work — anywhere in your universe.

Using the SwyftCard-ProDos utility disk, which is included, you can transfer information developed in SwyftCard to other programs, and vice versa.

SwyftCard is not a spreadsheet, nor will it do everything for everybody. But no other system delivers the common sense utility of SwyftCard.

Of course, SwyftCard comes with a complete manual and an on-screen tutorial.

## Try SwyftCard for 30 days.

Everyone we've shown this ad to has said SwyftCard sounds too good to be true. Maybe you feel that way too. But everyone we've then shown the SwyftCard to says it's better than the ad claims. So we want you to try it at our risk.

If we sent you product literature or tried to answer your questions by phone,

we would just repeat this ad. The only practical way to find out if SwyftCard will help you is to accept the 30-day, no questions-asked, money-back trial offer. If you don't like your SwyftCard, return it within 30 days and we'll send you your money back.

To order, call us at:

**800-982-5600 in the U.S.  
800-562-7400 in Calif.**

### Computer system requirements

Apple IIe, regular or extended 80-column card, 80-column monitor, one disk drive with controller. For communications: 300 or 1200 baud modems and Super Serial card. To transfer data between SwyftCard and Apple programs with ProDos utility: extended 80-column card or two drives. To print: any Apple, Brother, C.Itoh, Cen-tronics, Epson, HP, NEC, Okidata, Panasonic, Qume, Star, Toshiba and most other printers.

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**Order SwyftCard on a 30-day money-back trial offer. Call toll-free:  
800-982-5600 in the U.S.,  
800-562-7400 in California. Or use this coupon.**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Send \_\_\_\_\_ SwyftCards at \$89.95\* plus \$3.50 U.S. or \$10.00 foreign shipping and handling each, totalling \$\_\_\_\_\_. I prefer to pay as follows:

My check or money order is enclosed (payable to Information Appliance Inc.)

Please bill my credit card account:  Visa  MasterCard

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\*California residents please add \$6.30 for sales tax.

Mail to: Information Appliance Inc., 530 University Ave., Palo Alto, CA 94301.

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